

26TH JUNE - 5TH JULY 2026
VIP PAVILLION, BOLESWORTH

Hospitality at Bolesworth

WWW.BOLESWORTH.COM



Join us for something special

Across two summer weekends, the Al Shira'aa Bolesworth International showcases world-class showjumping, exceptional automotive design, from timeless classics to modern supercars; a lifestyle event defined by relaxed elegance.

Our hospitality packages offer an exciting alternative to traditional race day experiences, providing a distinctive setting in which to entertain clients, colleagues, friends, or family. With a full programme of international sport, high-profile speakers, and live music and entertainment, Bolesworth is the ultimate destination for seamless high-end entertaining or relaxed socialising - set against the extraordinary backdrop of world-class equestrian sport and automotive excellence.



It was so impressive and the hospitality was literally flawless. Food, drink, the horses, the showjumping, everything."

At Bolesworth International, we believe horsepower is more than a measure of speed or strength, it is an art form.

Our vision is to create a world class destination where equestrian excellence and automotive mastery coexist.

From the power and poise of the horse to the precision and presence of classic cars and modern supercars, we celebrate horsepower in all its forms.

EVENT DATES:

FRIDAY 26TH JUNE 2026 - MONDAY 29TH JUNE 2026

THURSDAY 2ND JULY 2026 - SUNDAY 5TH JULY 2026



This is horsepower elevated
This is horsepower connected
This is **The Art of Horsepower**

Heathcote's Exclusive Dining Partnership

We are proud to partner with Heathcote's, renowned for their Michelin-star experience and commitment to excellence. Their bespoke catering brings the same attention to detail that Bolesworth International is known for, offering a memorable culinary experience throughout the event. From exquisite three-course meals to bespoke live cooking stations, Heathcote's ensures every guest enjoys the very best in dining.



Heathcote&Co

WEEK 1 | FRIDAY 26TH JUNE 2026

Women in Business



Hosted by **Lucy Meacock**, our Women in Business session features a dynamic panel discussion that highlights the achievements of influential women in the business world.

THE PACKAGE - £245 & VAT

- VIP car parking
- Admission into the VIP Pavillion overlooking the Main Arena
- Reserved table from 10:00 AM to 9:00 PM
- Welcome drinks reception & networking opportunity
- Course-walk with an International Rider for the Grand Prix Qualifier
- 3-course lunch
- Still & sparkling water
- Panel discussion with Q&A
- Premium afternoon tea
- Tea & coffee station
- A full schedule of International sport



Guest Speaker
Chanelle Zackey-Prinsloo

**Ferrari North Europe
Marketing Manager,
Award-winning Top Marketer**

Multi-award-winning luxury marketer, Chanelle Zackey-Prinsloo is the National Marketing Director of Ferrari North Europe. Multi-award-winning luxury marketer, Chanelle Zackey-Prinsloo is the National Marketing Director of Ferrari North Europe.



Guest Speaker
Karen Smith

**Owner & CEO of
Bill Smith Motors**

Karen Smith is the Owner & CEO of Bill Smith Motors, where she has built a reputation for strong leadership, commercial acumen, and a people-first approach in a traditionally male-dominated industry. With a passion for empowering others and driving business growth, Karen has successfully expanded the company while championing innovation and customer experience. As a speaker at she brings honest insights, practical experience, and an inspiring perspective on resilience, leadership, and carving your own path in business.



Guest Speaker
Jane Weitzmann

Concours Judge

Jane Weitzman is a respected concours judge, curator, and lifelong automotive enthusiast with a private collection of over 50 exceptional classic vehicles, ranging from a £1.2m Toyota 2000GT to a rare one-off Vanwall. Her collection reflects a deep-rooted passion for design, engineering, and the stories behind iconic automobiles. Renowned for her discerning eye and authentic love of driving, she brings a unique perspective on following your passion and building a life around what you truly love.

WEEK 1 | SATURDAY 27TH JUNE 2026

Horsepower at Bolesworth

As well as world-class showjumping Bolesworth presents to you a different kind of Horsepower. Our Classics weekend featuring the inaugural Bolesworth Concours celebrates the timeless beauty of classic cars. Watch top-tier riders battle it out in the CSI3* competitions, enjoy parades of classic cars in the Main Arena and explore the Drivers Lawn and the inaugural Bolesworth Concours.

THE PACKAGE - £185 & VAT

- VIP car parking
- Admission into the VIP Pavillion overlooking the Main Arena
- Reserved table from 10am to 5:30 PM
- Tea & coffee station
- 3-course lunch
- Still & sparkling water
- A full schedule of International sport

Expand your experience and stay for the evening session. Experience the fabulous Puissance, followed by a 3-course dinner, before partying the night away with Near Nashville.



WEEK 1 | SATURDAY 27TH JUNE 2026

Puissance Night

Enjoy an evening of thrilling sport and world-class entertainment. Experience the fabulous Puissance, followed by a 3-course dinner, before partying the night away with the ultimate country band Near Nashville.

THE PACKAGE - £145 & VAT

- VIP car parking
- Admission into the VIP Pavillion overlooking the Main Arena
- Reserved table from 6:30pm to Midnight
- Tea & coffee station
- 3-course dinner
- Live Music & Entertainment featuring Near Nashville





WEEK 1 | SUNDAY 28TH JUNE 2026

Al Shira'aa Grand Prix

COMBINED DAY & EVENING SESSION

Go VIP and experience a full day of International sport, culminating in the highly anticipated Al Shira'aa CSI 3* Grand Prix. With a £50,000 prize fund up for grabs, witness the world's best riders battle it out for the prestigious title, before an unforgettable night of club classics and hands-in-the-air energy from Ultrabeat, one of the UK's biggest dance acts.

THE PACKAGE - £285 & VAT

- VIP car parking
- Admission into the VIP Pavillion overlooking the Main Arena
- Reserved Table from 10:00am to midnight
- Tea & coffee station
- 3-course lunch
- Still & sparkling water
- 3-course dinner
- Full schedule of International sport
- Live Music & Entertainment featuring high energy Ultrabeat



WEEK 1 | MONDAY 29TH JUNE 2026

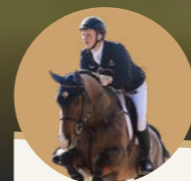
Equestrian Excellence



Hosted by **Richard Davison**, the day is dedicated to industry networking, with inspirational insights from top equestrian industry leaders, whose success stories speak for themselves.

THE PACKAGE - £179 & VAT

- VIP car parking
- Admission into the VIP Pavillion overlooking the Main Arena
- Reserved table from 10:00 AM to 9:00 PM
- Welcome drinks reception & networking opportunity
- Course-walk with an International Rider for the Grand Prix Qualifier
- 3-course lunch
- Still & sparkling water
- Panel discussion with Q&A
- Tea & coffee station
- A full schedule of International sport



Guest Speaker
Matt Sampson

International Showjumper

Sheffield-born international showjumper Matthew Sampson is currently ranked around 60th in the world and is a 2025 European Team Silver Medallist. Matt regularly competes on Nations Cup teams for Great Britain and has enjoyed considerable success at Spruce Meadows, Canada where he was part of the gold medal-winning Team GB last September. His CSIO5* winning streak began there in 2022, when he recorded 17 victories at the venue and was named Rider of the Year. Since then, he has gone on to be Leading Rider at the Horse of the Year Show and has secured multiple other five-star wins around the world.

Alongside competing, Matt runs Maplepark Farms in Sussex with his fiancée, Canadian rider Kara Chad, where they train and produce horses and riders. He has also been closely connected with Bolesworth since first competing there in 2017.



Guest Speaker
Lieslot Hamerlinck

CEO Pegasus Holding

Lieslot Hamerlinck grew up on a professional horse breeding farm, where her passion for horses began. Alongside competing in show jumping, she gained valuable experience through her father's studfarm, Van de Heffinck, including time spent grooming at top-level events. After earning a degree in Business Management (Marketing), she joined Cavalor in 2003 and spent nearly 20 years building an international career, including a decade expanding the brand in North America.

Today, Lieslot is CEO of Pegasus Holding, a group focused on innovation in the equestrian industry. She is also a certified career coach, combining her entrepreneurial expertise with a passion for developing people and leadership.

WEEK 2 | THURSDAY 2ND JULY 2026

Business at Bolesworth Day



Hosted by Mike Bushell, this session discusses current trends in the business world. Business at Bolesworth day welcomes experience-led perspectives on growth and leadership.

THE PACKAGE - £245 & VAT

- VIP car parking
- Admission into the VIP Pavillion overlooking the Main Arena
- Reserved table from 10:00 AM to 9:00 PM
- Welcome drink & networking opportunity
- Course-walk with an International Rider for the Grand Prix Qualifier
- 3-course lunch
- Still & sparkling water
- Panel discussion with Q&A
- Premium afternoon tea
- Tea & coffee station
- A full schedule of International sport



Guest Speaker
Alex Loven MBE

Founder of Net World Sports

Alex Loven is the founder of Net World Sports, a globally recognised e-commerce business supplying sports equipment to customers in over 180 countries. Under his leadership, the company has grown into a multi-million-pound enterprise, known for its innovation, digital excellence and customer-first approach. Alex brings sharp insight into entrepreneurship, scaling a global brand, and building high-performing teams, alongside a practical understanding of the challenges and opportunities facing modern businesses. As a speaker, he shares honest, experience-led perspectives on growth, leadership and driving success in a competitive landscape.



WEEK 2 | FRIDAY 3RD JULY 2026

Sporting Style Day

With the glamour of Ladies Day, our Sporting Style Day is a unique alternative to traditional race day hospitality. Guests will experience a day of thrilling sport and chic socialising, making it an ideal occasion to entertain clients, have fun with friends, whilst dressing up and indulging in a day of luxury and fun.



Hosted by Nick Luck, Sporting Style Day will be a fun day out that brings together the elegance of fashion and the excitement of world-class sport. Strut your style in our Best Dressed Competition for a chance to win prizes worth up to £5,000 – the perfect excuse to dress to impress!

THE PACKAGE - £185 & VAT

- VIP car parking
- Admission into the VIP Pavillion overlooking the Main Arena
- Reserved table from 10.00AM to 5:30 PM
- Tea & coffee station
- 3-course lunch
- Still & sparkling water
- Panel discussion with Q&A
- A full schedule of International sport

THE
CHESHIRE
MAGAZINE



WEEK 2 | FRIDAY 3RD JULY 2026

Bolesworth Elite Auction & Gala Night

Bolesworth is where business gets done, and the Bolesworth Elite Auction & Gala Night is the perfect example. Set in an atmosphere of glamour and sophistication, the auction features a curated selection of foals & yearlings. With fine dining, live entertainment, and VIP access, the Bolesworth Elite Auction & Gala Night seamlessly combines the thrill of the equestrian world with the allure of an unforgettable evening out. This is the ultimate event where dreams become a reality during a night of glamour and excitement.

THE PACKAGE - £145 & VAT

- VIP car parking
- Reserved table from 18:30 PM to close
- 3-course dinner
- Still & sparkling water
- Official programme
- Live Music, Entertainment & Dancing



WEEK 2 | SATURDAY 4TH JULY 2026

Al Shira'aa Grand Prix

COMBINED DAY & EVENING SESSION

Go VIP and experience a full day of international sport, culminating in the highly anticipated Al Shira'aa CSI 4* Grand Prix. With a £100,000 prize fund up for grabs, witness the world's best riders battle it out for the prestigious title, before partying the night away with the ultimate event band Rick Parfitt Jr & the RJP Band.

THE PACKAGE - £285 & VAT

- VIP car parking
- Admission into the VIP Pavillion overlooking the Main Arena
- Reserved table from 10.00 AM to close
- Tea & coffee station
- 3-course lunch
- Still & sparkling water
- 3-course dinner
- A full schedule of International sport
- Live Music & Entertainment featuring ultimate event band Rick Parfitt Jr & the RJP Band.



WEEK 2 | SUNDAY 5TH JULY 2026

The Finale

THE ULTIMATE ROAST DINNER

Wrap up an unforgettable two weeks at Bolesworth with a relaxing, family-friendly experience on Finale Day. Enjoy the ultimate Sunday Roast feast, paired with a vibrant and fun-filled atmosphere that's perfect for all ages.

The day features exciting equestrian action, including the Mini Major Fancy Dress Pairs Class, the thrilling Ben Atkinson Action Horses, and the prestigious CSI 4* Longines Ranking Grand Prix* – all set against the backdrop of world-class competition.

It's the perfect way to bring the event to a close, with plenty of family-friendly activities, delicious food, and unforgettable moments.

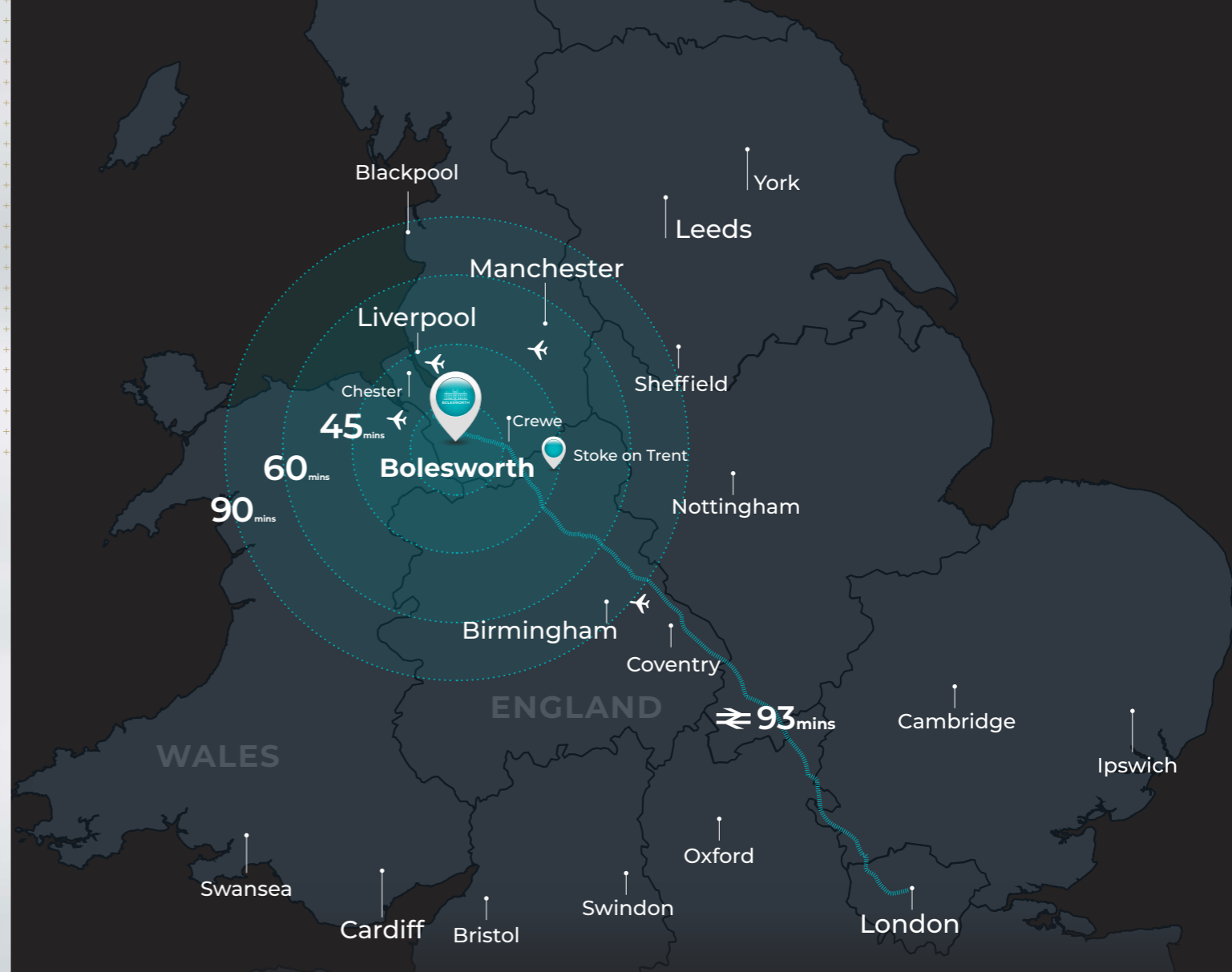
THE PACKAGE - £185 & VAT

- VIP car parking
- Admission into the VIP Pavillion overlooking the Main Arena
- Reserved table from 10.00 AM to 7:30 PM
- Tea & coffee station
- 3-course Sunday lunch
- Still & sparkling water
- Full schedule of International sport including the Longines Ranking Grand Prix Final





The whole place looked fabulous and the friendly atmosphere is a rare thing on a large scale such as Bolesworth.”



Getting to Bolesworth

BY CAR

- 20 minutes drive from Chester
- 45 minutes drive from Liverpool
- 60 minutes drive from Manchester
- 90 minutes drive from Birmingham

BY TRAIN

- 93 minutes by train to London Euston
- 55 minutes by train to Manchester
- 45 minutes by train to Liverpool

BY PRIVATE JET

- 3 International Airports within a 60 minute drive
- 29 minutes to Hawarden Airport
- We can arrange bespoke pick up and drop off

BY HELICOPTER

- 75 minutes by Helicopter flight from London
- Helipad available on site. Please contact us for landing fee information.



26TH JUNE - 5TH JULY 2026
BOLESWORTH CASTLE, CHESHIRE

For more information, please contact:

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WWW.BOLESWORTH.COM