

Launching Supertrucks at Bolesworth

The ultimate celebration of horsepower







# New for 2025 Horsepower at Bolesworth

FRIDAY, JUNE 27 – MONDAY, JUNE 30 THURSDAY, JULY 3 – SUNDAY, JULY 6

We are thrilled to be celebrating a lifestyle fuelled by Horsepower at this year's Bolesworth International, against the backdrop of Bolesworth Castle. We will be inviting an exclusive selection of supercars and supertrucks to be displayed in style over two weekends this Summer; 28th - 29th June and 5th – 6th July 2025.

**BOLESWORTH PRESENTS** 

28TH & 29TH JUNE AND 5TH & 6TH JULY 2025

# Bring Your SuperTruck to Bolesworth

Join us for two incredible weekends filled with excitement, glamour, and the thrill of all things horsepower.

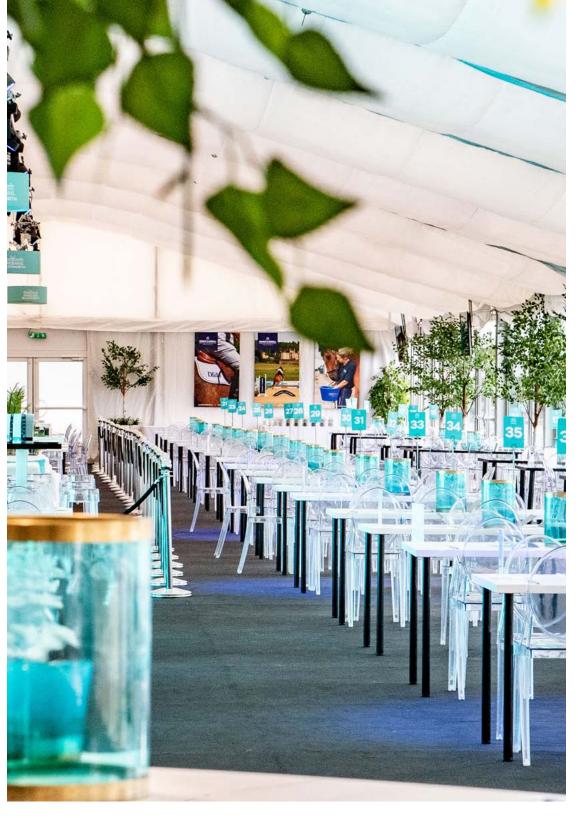
- Security Assurance: Rest easy with site-wide roaming security in place every evening, when leaving your truck overnight.
- Important Note: All trucks should arrive on the Friday evening between 18:00 PM 20:00 PM. Trucks will need to be in place from 08:00 AM to 17:00 PM on each Saturday and returned each Sunday during the same hour, if not staying overnight.





#### **BOLESWORTH PRESENTS**









## Supertruck Zone Complimentary Access:

- Exclusive Truck Paddocks: Your Truck will be displayed in style, in a dedicated zone adjacent to our new Supercar Zone.
- Complimentary Event Access: Enjoy free access to the event for you and your guests, making it a day to remember for all.
- Complimentary Food & Drink Vouchers:

  Drivers will receive complimentary food & drink voucher to enjoy each day.
- Free entry to Show & Shine Competition: This is a unique opportunity to showcase 20-30 of the finest working trucks at the heart of this prestigious event. With a celebrity panel of judges, the competition offers a £250 cash prize for the winner and fantastic prizes for the top three entries!

# Supertruck Zone: Upgrade to Premium Access

#### Complimentary Access, plus the following benefits:

- Guaranteed Front Row Display Pitch
- Branding (2 x 3m x 1m Hoardings adjacent to Truck)
- Inclusion in Official Business Directory in Official Event Programme
- Inclusion in Social Media/E shot campaign
- Hospitality Package

**Bespoke Packages Start from:** £2,000 plus VAT (Including VIP Hospitality for 6 people) for one hospitality session of your choice.

Retail Pitches are available at a cost of £51 plus VAT per square metre.

To register your truck for this unforgettable event click here







# Exclusive Show & Shine Competition

Join us at the Bolesworth International, presented by Al Shira'aa, on June 26 - 6 July, 2025, for an exclusive Super Truck Show & Shine competition on both weekends!

This is a unique opportunity to showcase 20-30 of the finest working trucks at the heart of this prestigious event. With a celebrity panel of judges, the competition offers a £250 cash prize for the winner and fantastic prizes for the top three entries!

Trucks will be judged on their presentation, interior, exterior, and overall attention to detail, so ensure your vehicle is in prime condition. Don't miss the chance to be part of this high-profile event!



# Things to know:

- Celebritiy panel of Judges
- Judging will take place on the Saturday between 14:00 PM - 15:00 PM and that the winners announced on the Sunday at 12.00 PM, based on both exterior and interior
- Fantastic prizes on offer for 1st, 2nd and 3rd place over both weekends (£250 cash prize avaliable)

All vehicles must be working trucks and meet the following requirements: Current road tax, Legal tyres, Operator's licence.

Only tractor units are allowed unless otherwise agreed upon with event management. All vehicles must carry third-party insurance at a minimum.



# Weekend 1 -Hospitality packages



Experience a horsepower-packed weekend with the Ride & Drive relay, where horse, rider, and car unite. Watch elite riders compete in CSI3\* events, admire exclusive supercars in the Main Arena, and explore the Super Car Driver Paddock.

In the evening, enjoy world-class entertainment with the thrilling Puissance, a three-course dinner, and a party with Australia's top band, Furnace & The Fundamentals.

#### Daytime Session – £179 + VAT

- VIP car parking
- Admission into the hospitality marquee overlooking the Main Arena
- · Reserved table from 10am to 5:30 PM
- · Tea & coffee station
- 3-course lunch (buffet style with live cooking elements)
- Still & sparkling water
- A full schedule of International sport

#### **Evening Session – £139 + VAT**

- VIP car parking
- Admission into the hospitality marquee overlooking the Main Arena
- Reserved table from 6:30pm to Midnight
- · Tea & coffee station
- · 3-course dinner
- Live Music & Entertainment featuring Australia's leading party band Furnace & The Fundamentals



### Sunday 29th June

#### **AL SHIRA'AA GRAND PRIX & PARTY NIGHT**

Go VIP and experience a full day of International sport, culminating in the highly anticipated Al Shira'aa CSI 3\* Grand Prix. With a £50,000 prize fund up for grabs, witness the world's best riders battle it out for the prestigious title, before partying the night away with celebrity DJs Phatts & Small.

#### Combined Day & Evening Session £285 + VAT

- VIP car parking
- Admission into the hospitality marquee overlooking the Main Arena
- Reserved Table from 10:00am to midnight
- · Tea & coffee station
- 3-course lunch (buffet style with live cooking elements)

- Still & sparkling water
- 3-course dinner (buffet style with live cooking elements)
- Full schedule of International sport
- Live Music & Entertainment featuring celebrity DJs Phatts & Small



# Weekend 2 -Hospitality packages

## Saturday 5th July

#### **AL SHIRA'AA GRAND PRIX & PARTY NIGHT**

Go VIP and experience a full day of International sport, culminating in the highly anticipated Al Shira'aa Grand Prix. With a £100,000 prize fund up for grabs, witness the world's best riders battle it out for the prestigious title, before partying the night away with live music & entertainment.

#### Combined Day & Evening Session £285 + VAT

- · VIP car parking
- Admission into the hospitality marquee overlooking the Main Arena
- Reserved Table from 10:00am to midnight
- · Tea & coffee station

- 3-course lunch (buffet style with live cooking elements)
- Still & sparkling water
- 3-course dinner (buffet style with live cooking elements)
- Full schedule of International sport
- · Live Music, Entertainment & Dancing



## Sunday 6th July

#### THE FINALE - THE ULTIMATE SUNDAY ROAST FEAST

Wrap up an unforgettable two weeks at Bolesworth with a relaxing, family-friendly experience on Finale Day. Enjoy the ultimate Sunday Roast feast, paired with a vibrant and fun-filled atmosphere that's perfect for all ages. The day features exciting equestrian action, including the Mini Major Fancy Dress Pairs Class, the thrilling Shetland Pony Grand National, and the prestigious CSI4 Longines Ranking Grand Prix\* – all set against the backdrop of world-class competition.

It's the perfect way to bring the event to a close, with plenty of family-friendly activities, delicious food, and unforgettable moments. Whether you're relaxing with loved ones or soaking up the excitement of the sport, Finale Day offers a fitting and memorable conclusion to your Bolesworth experience.

#### The Package £179 + VAT

- VIP car parking
- Admission into the hospitality marquee overlooking the Main Arena
- Reserved table from 10.00 AM to 7:30 PM
- · Tea & coffee station
- 3-course Sunday lunch (buffet style with live cooking elements)
- · Premium afternoon tea
- Still & sparkling water





This collaboration brings together the elegance of equestrian sport with the passion for all things horsepower, making it the perfect addition to your 2025 calendar.

To register your truck for this unforgettable event <u>click here</u>

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