

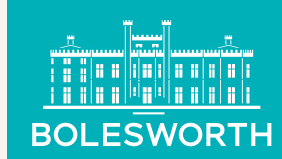


# The ultimate event venue

Discover the magic of Bolesworth

Nestled in the heart of the stunning Cheshire countryside and only 15 minutes from Chester and 20 minutes from Wrexham, Bolesworth is the ultimate venue for events of all shapes and sizes.





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Tailored for premium brands seeking to offer their high-value equestrian clients a once-in-a-lifetime opportunity, this bespoke full-day event is designed for horse owners and those with a passion for equestrian sports.

# Venue Hire



With an abundance of both indoor and outdoor space we provide a unique canvas where you can bring your event dreams to life.



## VENUE HIRE

# Castle View Pavilion

Our stunning 12,000 square foot Castle Pavilion offers breathtaking views of Bolesworth Castle. This unique and versatile venue is the perfect choice for any corporate event or private celebration.

### Event Capacity:

- From 250 guests to 520 cabaret / hospitality style
- Up to 600 guests in a conference-style setting

With floor to ceiling windows and doors the venue opens up onto a spacious 5,000 square foot timber decked platform, offering easy access to the Arena floor below.

This combination of internal and external spaces provides flexibility, making it an ideal choice for awards dinners, charity balls, exhibitions, conferences, private events, and large weddings.

### Venue Accessibility and Facilities:

- **Entrance:** Pagoda marquees at either end, with pathways leading to ample

car parking areas that can accommodate over 250 vehicles.

- **Internal Flexibility:** The venue can be partitioned to suit specific space requirements and includes premium washroom facilities, a catering marquee, and a backroom storage area all seamlessly connected to the main structure.
- **Back of House:** A large, hardstanding area with capacity for 40 vehicles ensures smooth event operations.

Built on a single level, the Castle Pavilion offers full accessibility, ensuring all guests can enjoy the event without barriers.



# Tailored Event Packages

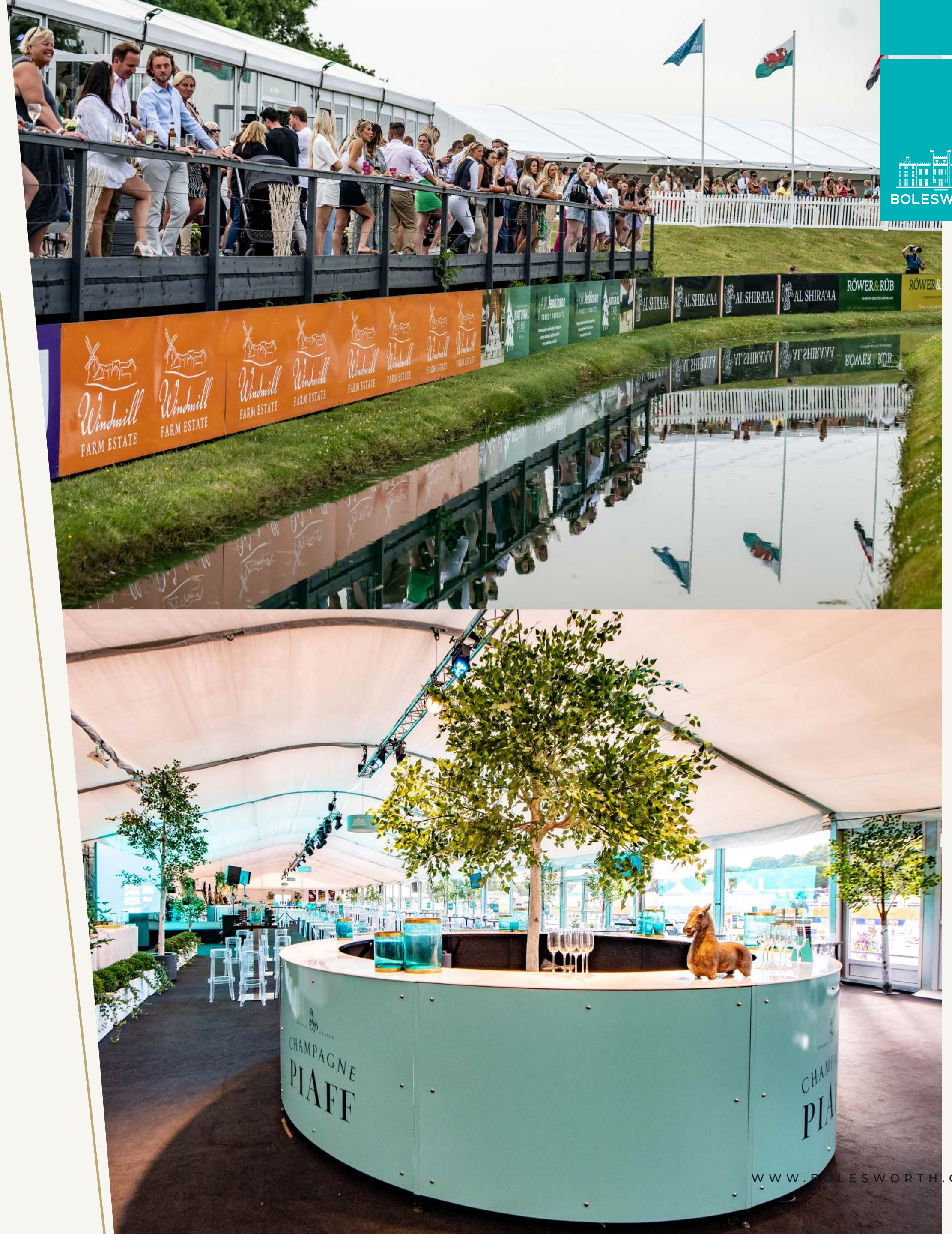
We provide bespoke, flexible packages that can be fully customised to meet the specific needs of your event, ensuring a memorable experience for all attendees.

## Event Services

Our trusted supplier partners are available to help bring your vision to life and create truly exceptional events. Their services include:

- **Event Design & Setup:** Custom event design and a wide selection of furniture and décor options to fit any budget.
- **Bespoke Catering & Beverages:** Tailored catering and beverage packages, including fully equipped hospitality bars designed to meet your specific needs.
- **Technical Production:** Professional technical services, featuring large-format LED screens, sound systems, advanced lighting, and staging solutions to ensure a flawless experience.
- **Event Support:** Security, parking stewards, and event crew to manage all logistics and ensure smooth event operations.

**Exclusive Dry Hire of Castle View Pavilion**  
**Starts from £10,000 excl VAT**









VENUE HIRE

# All Inclusive Celebration Package

FOR UP TO 250 GUESTS

Host an unforgettable event with our all-inclusive celebration package, designed for more intimate gatherings of up to 250 guests at Castle View Pavilion. Set within the stunning grounds of Bolesworth, this package includes everything you need to create a stylish and seamless celebration.

What’s Included:

In partnership with Fresh Event Hire, this curated package features:

- Exclusive Hire of Castle View Pavilion
- Set-Up & De-Rig Day
- Elegant Dividing Wall - to create a more intimate space
- VIP Toilets
- VIP Parking
- Power
- 4m Round Bar with decorative styling
- DJ Booth
- Selfie Wall
- Balloon Garland
- Candles & tea lights for table décor
- Low tables, high bar tables & bar stools
- Chesterfield sofas
- 16ft x 6ft Carpeted Stage
- 20ft x 18ft Dance Floor
- Ambient Lighting

Furniture & Styling:

A handpicked selection to suit your celebration’s style and energy:

Optional Extras:

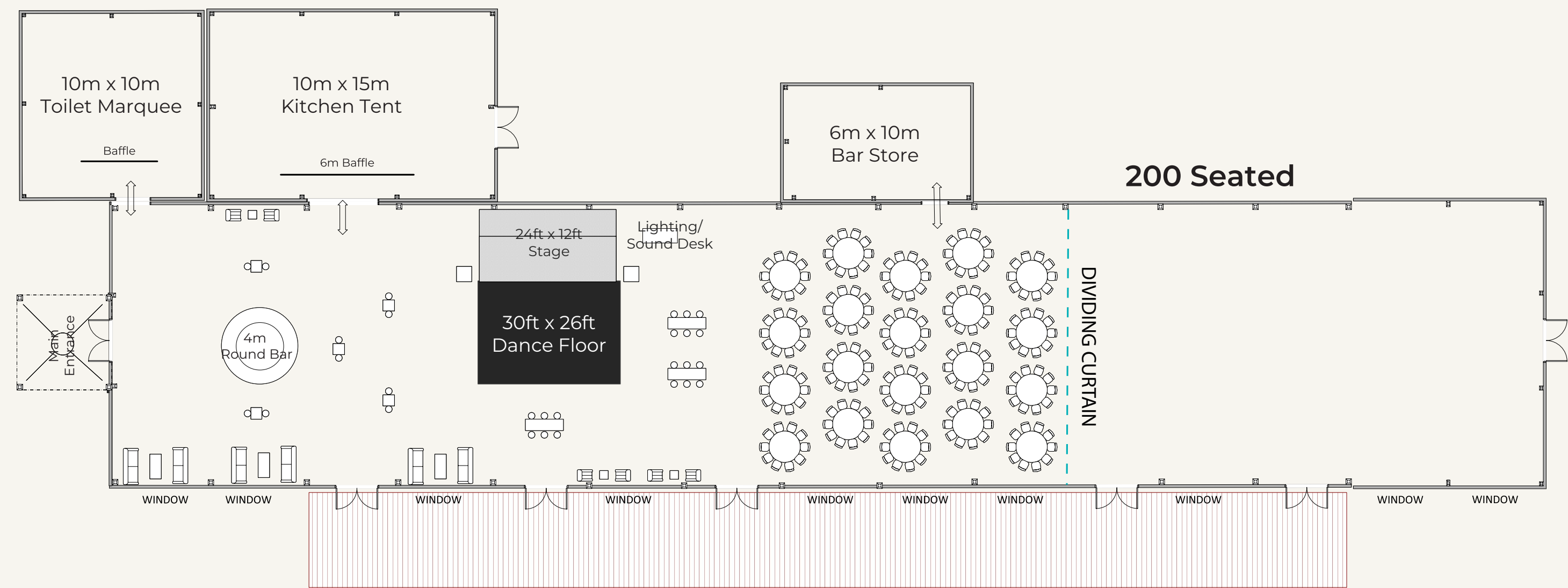
Food, drink, and entertainment to be arranged by the client – giving you full control to tailor your event to your taste and budget.

The Celebration Package starts from **£19,750 + VAT**, with customisation options available to bring your vision to life. (This price is based on a 15m x 20m marquee setup.) Bespoke quotations can be provided upon request to further tailor the experience to your specific needs.





200 SEATED GUESTS

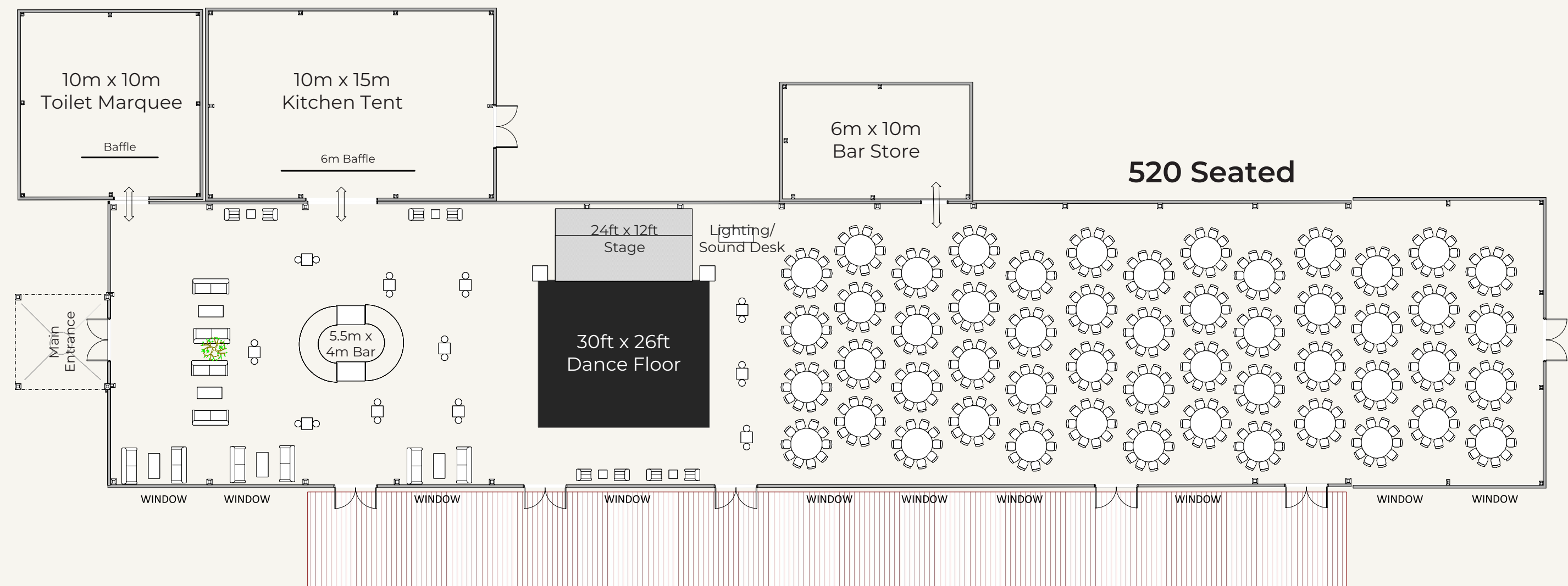


A FLEXIBLE  
OPEN PLAN SPACE

Fully customisable spaces to suit your requirements, we are able to put a dividing wall in the Marquee to reduce the space for smaller celebrations.

Example layout for 200 seated guests.

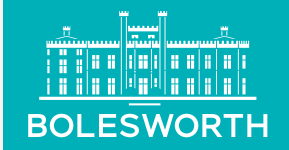
520 SEATED GUESTS



Fully customisable spaces to suit your requirements.

Example layout for 520 seated guests.

5m x 55m Decking  
15m x 75m Marquee





## VENUE HIRE

# Showground Venue Hire

## IDEAL FOR LARGE-SCALE OUTDOOR EVENTS

With a licensed capacity of up to 30,000 visitors, Bolesworth offers the ultimate setting for festivals, brand activations, and major outdoor events. From music and food festivals to sporting showcases and corporate gatherings, our versatile estate is designed to deliver unforgettable experiences.

### Why Choose Bolesworth?

- **Versatile Outdoor Space** – Configurable layouts to suit festivals, exhibitions, and public or private gatherings
- **Iconic Backdrop** – The estate's picturesque setting enhances the atmosphere and experience of your event
- **Seamless Access & Flow** – Multiple gated entry points for smooth traffic flow
- **Hard standing Parking for** –
  - 400 HGV's spaces
  - 1,500 cars
  - 250 VIP parking bays

### World-Class Arena Infrastructure

At the heart of The Estate is our state-of-the-art International Arena (100m x 62m), offering an all-weather surface and designed in an amphitheatre-style,

providing an immersive and high impact environment for performances, sporting events, or experiential brand activations.

### Additional arenas include:

- **Castle Arena** – 80m x 60m
- **Castle Ring** – 50m x 25m
- **International Collecting Ring** – 60m x 60m

Whether you're planning a large-scale public celebration or a bespoke brand experience, Bolesworth provides the infrastructure, flexibility, and wow-factor to bring your vision to life.

### Hire Options

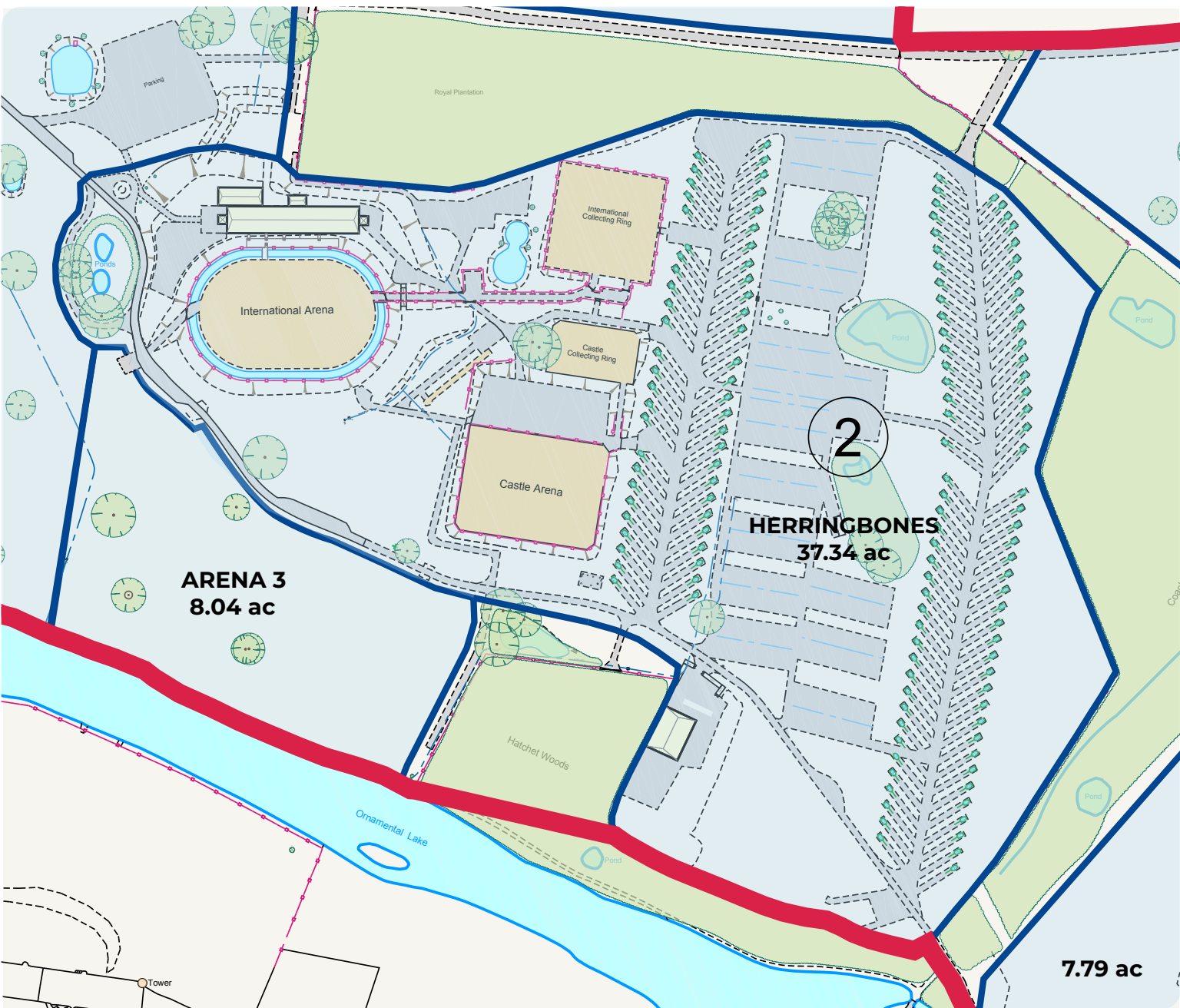
Showground and arena hire is available.

**P.O.A**





SHOWGROUND VENUE HIRE

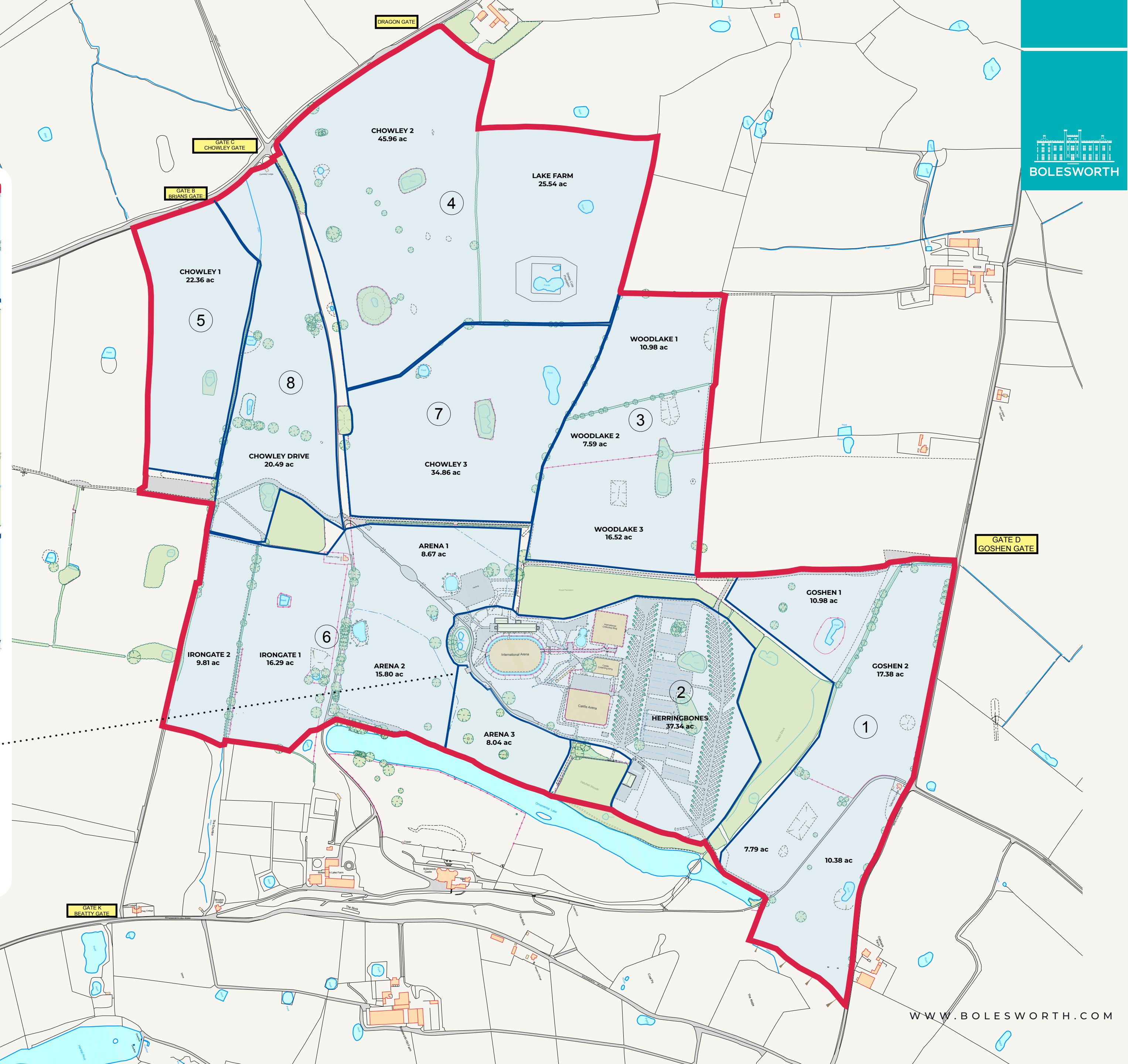


4 Hardstanding Arenas:

- International Arena: 100 x 62 m
- Castle Arena: 80 x 60 m
- International Collecting Ring: 60 x 60 m
- Castle Collecting Ring: 50 x 25 m

Parking

- Hardstanding parking for 400 HGV's and 1500 cars.
- VIP Parking - 250 cars





## VENUE HIRE

# Internal Road Circuit

The 3km Internal Road Circuit at Bolesworth, originally built for CarFest North, loops around Bolesworth Castle and is perfect for automotive test tracks, exclusive ride and drive experiences, and new car product launches.

Designed to offer a dynamic challenge, it provides an ideal setting for showcasing vehicles in action.

Whether for product launches or high-performance events, the Internal Road Circuit offers an ideal location for automotive luxury brands. We also provide the ideal location for filming and photography for premium car brands with our private road network making filming a breeze.

Our bespoke **Ride & Drive package** offers a unique experience for brands to offer their clients.

Hire of the Internal Road Circuit  
**P.O.A**





## VENUE HIRE

# The Grainstore

## AN EXCLUSIVE SETTING FOR INTIMATE EVENTS

For smaller, more intimate gatherings, The Grainstore offers a stylish and private setting within the stunning Bolesworth Castle grounds.

This self-contained, first-floor venue is designed for inspiring board meetings, engaging workshops, productive training sessions, and networking events. With breathtaking views of the Welsh Hills and Cheshire Plain. The Grainstore provides a refreshing change of scenery - perfect for fostering creativity and fresh thinking away from the office.

Exclusive Use for just  
£350+VAT per Day.

### Exclusive & Versatile Space:

- **Boardroom:** Seats up to 12 guests for focused discussions.
- **Second Meeting Room:** Accommodates 6 people for breakouts or smaller sessions.
- **Spacious Sitting Room & Kitchen:** Ideal for informal networking and refreshments.
- **Break-out walking around the Castle grounds:** Experience the breathtaking views of the Welsh Hills and the beautiful backdrop of Bolesworth Castle.







## VENUE HIRE

# Bolesworth Castle



Built in 1829, Bolesworth Castle remains the private residence of the Barbour family. We offer a limited number of exclusive dining and event experiences within the castle, available by special request.

Steeped in history and set within the heart of the Cheshire countryside, the castle offers a rare opportunity to host unforgettable events in a truly exceptional setting. Whether you're planning an elegant private dinner, a celebration with close friends, or a prestigious corporate gathering, Bolesworth Castle offers an intimate and luxurious environment that is both timeless and unique.

### Castle Capacity:

- **Drinks Reception** – up to 120 guests
- **Private Seated Dinner** – up to 40 guests

From intimate soirées and private celebrations to high-level business events and client entertainment, the castle

provides a remarkable backdrop to impress and inspire. Each event is tailored with meticulous attention to detail, ensuring an experience that reflects the exclusivity of the surroundings.

### Why Choose Bolesworth Castle:

- Private and discreet setting within a historic family estate
- Beautiful backdrop for your events
- Ideal for luxury brand events, private parties, and corporate hospitality

### Venue Hire:

Bolesworth Castle is available for private hire on a limited basis.

### P.O.A



# Brand Activations & Client Experiences



Bolesworth is the ultimate venue for blending high-end client entertaining or simply socialising with friends & family against a backdrop of world-class equestrian sport.



CLIENT EXPERIENCES

# Ride & Drive at Bolesworth

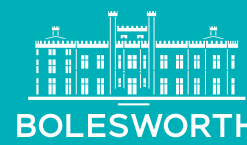
Why not combine the thrill of high-performance driving with the elegance of elite equestrian sport. Perfectly tailored for automotive brands looking to offer their clients a unique, adrenaline-fueled day out, this bespoke experience blends horsepower on four wheels and four legs, creating unforgettable moments in a world-class setting.

What's Included:

- **Drive Bolesworth's Private Road Circuit** Clients take the wheel for an exhilarating drive, experiencing speed, agility, and control on our scenic estate roads.
- **World-Class Training Session** – Choose between a showjumping or dressage masterclass with top-level coaches within the Castle Arena.

- **Mini Demonstration** – Gain insights from equestrian professionals in a private setting.
- **Luxury Lunch in Bolesworth Castle** - Indulge in an elegant private dining experience within the historic surroundings of Bolesworth Castle.

Create your bespoke Ride & Drive experience, prices start from **£7,500 plus VAT**



BOLESWORTH





Geoff Billington



## CLIENT EXPERIENCES

# Exclusive Equestrian Experience at Bolesworth



Tailored for premium brands seeking to offer their high-value equestrian clients a once-in-a-lifetime opportunity, this bespoke experience is designed for horse owners and those with a passion for equestrian sports.

### The Ultimate Equestrian Training Experience at Bolesworth

This premium, tailor-made experience offers brands a unique way to connect with their clients, building stronger relationships through a shared passion for equestrian excellence. Perfect for clients who are horse owners and enthusiasts, this is the ultimate experience for elevating your brand.

#### What's Included:

- **World-Class Training Session –** Clients can bring their own horses and choose between a showjumping or dressage masterclass, led by top-tier coaches in

the renowned Castle Arena. (Indoor arena depending on the weather)

- **Mini Demonstration –** Gain exclusive insights and guidance from leading equestrian professionals in an intimate setting.
- **Hospitality –** Enjoy an interactive lunch at Bolesworth's Equestrian Centre, offering an opportunity to gain valuable feedback and insights from the coach
- **Product Placement –** Ample space to display your product. (better warded)

Equestrian Training Experience from  
**£5,000 + VAT**





## BRAND ACTIVATION & HOSPITALITY OPPORTUNITIES

# Hospitality at Bolesworth International

27TH JUNE – 6TH JULY 2025

Bolesworth International, presented by Al Shira'aa, blends world-class equestrian action with premium lifestyle experiences. Renowned for its prestigious competitions, Bolesworth offers the perfect mix of elite sport, networking, and unforgettable moments.

Our hospitality packages provide a unique way to entertain clients, colleagues, and friends. Whether you're enjoying top-tier showjumping, socialising, or connecting with industry leaders, this is an event you won't want to miss.

### Business at Bolesworth

For over a decade, Business at Bolesworth has been a premier platform for networking, discussing industry trends, and unlocking new business opportunities. Join top business leaders and equestrian professionals for exclusive insights and collaboration in a world-class sports setting.

#### Networking Sessions:

- **Women in Business Day – 27th June:**  
Hosted by Lucy Meacock, celebrating influential women in business. **£235 + VAT per person.**

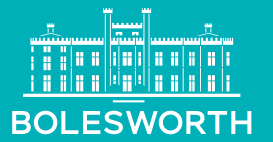
- **Equestrian Networking Day – 30th June:**  
Hosted by Richard Davison, focused on equestrian industry insights and networking. **£199 + VAT per person.**
- **Business at Bolesworth Day – 3rd July:**  
Hosted by Louise Minchin, exploring business trends and opportunities. **£235 + VAT per person.**

### Private Hospitality Pods

New for 2025, elevate your hospitality with our exclusive Private Hospitality Pods. Each pod accommodates up to 24 guests (12 indoor, 12 outdoor) for an ultimate viewing experience.

**Exclusive Package – £1980 (+VAT):** Includes 20 General Admission tickets and your own private space with a grazing board lunch.

To book, contact [melanie@bolesworth.com](mailto:melanie@bolesworth.com) or visit [www.bolesworth.com](http://www.bolesworth.com).





## BRAND ACTIVATION

# Elevate your brand at Bolesworth

Whether you're looking to elevate your brand presence or create unforgettable experiences with your clients, our events at Bolesworth offer the perfect platform. Set in the heart of the stunning Cheshire countryside, Bolesworth combines prestige, scale, and experience to deliver truly unique opportunities for engagement with access to premium and niche audiences.

### Bolesworth International

#### The Ultimate Showjumping & Lifestyle Festival

Position your brand among world-class sport, premium hospitality, and vibrant lifestyle experiences. From brand activations and product launches to exclusive client entertaining in our luxury hospitality marquee or private pods, Bolesworth International is where elite sport meets high-end engagement.

### Hampson Auctions

#### Where Motoring Meets Sophistication

Connect with a discerning audience of car collectors and motoring enthusiasts at our stylish auction events. Opportunities include branded lounges, sponsor-led experiences, and premium client hosting - offering a sleek, dynamic setting for meaningful brand exposure.

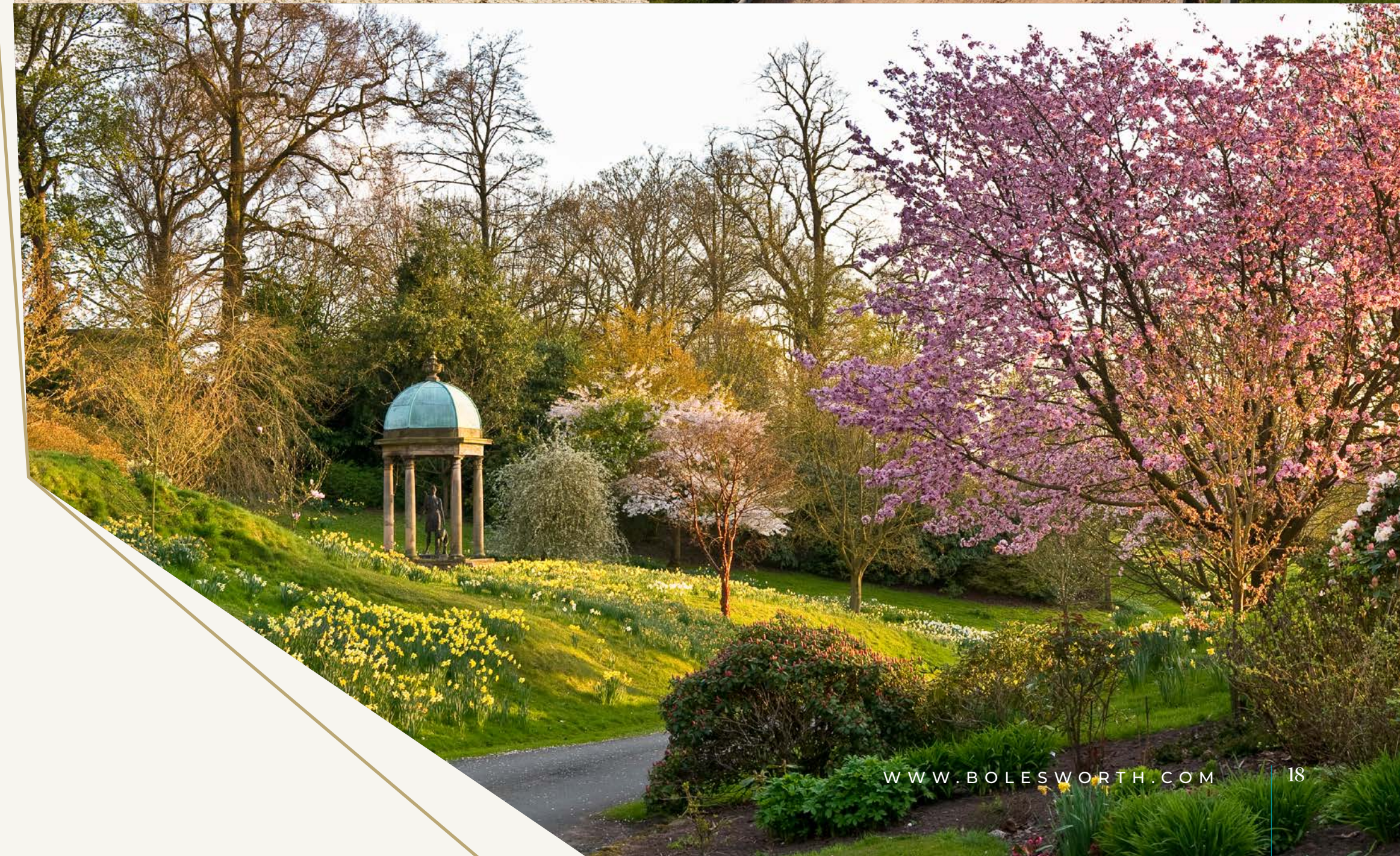
### Open Gardens at Bolesworth

#### A Rare Glimpse Behind the Gates

Host clients or activate your brand in a relaxed, countryside setting. This annual spring event attracts lifestyle lovers, families and wellness seekers - ideal for garden, food, and wellbeing brands.

Whether you're launching a product, entertaining VIPs, or building brand visibility, our events put your brand in prime position.

**Get in touch to be part of our year-round event programme.**





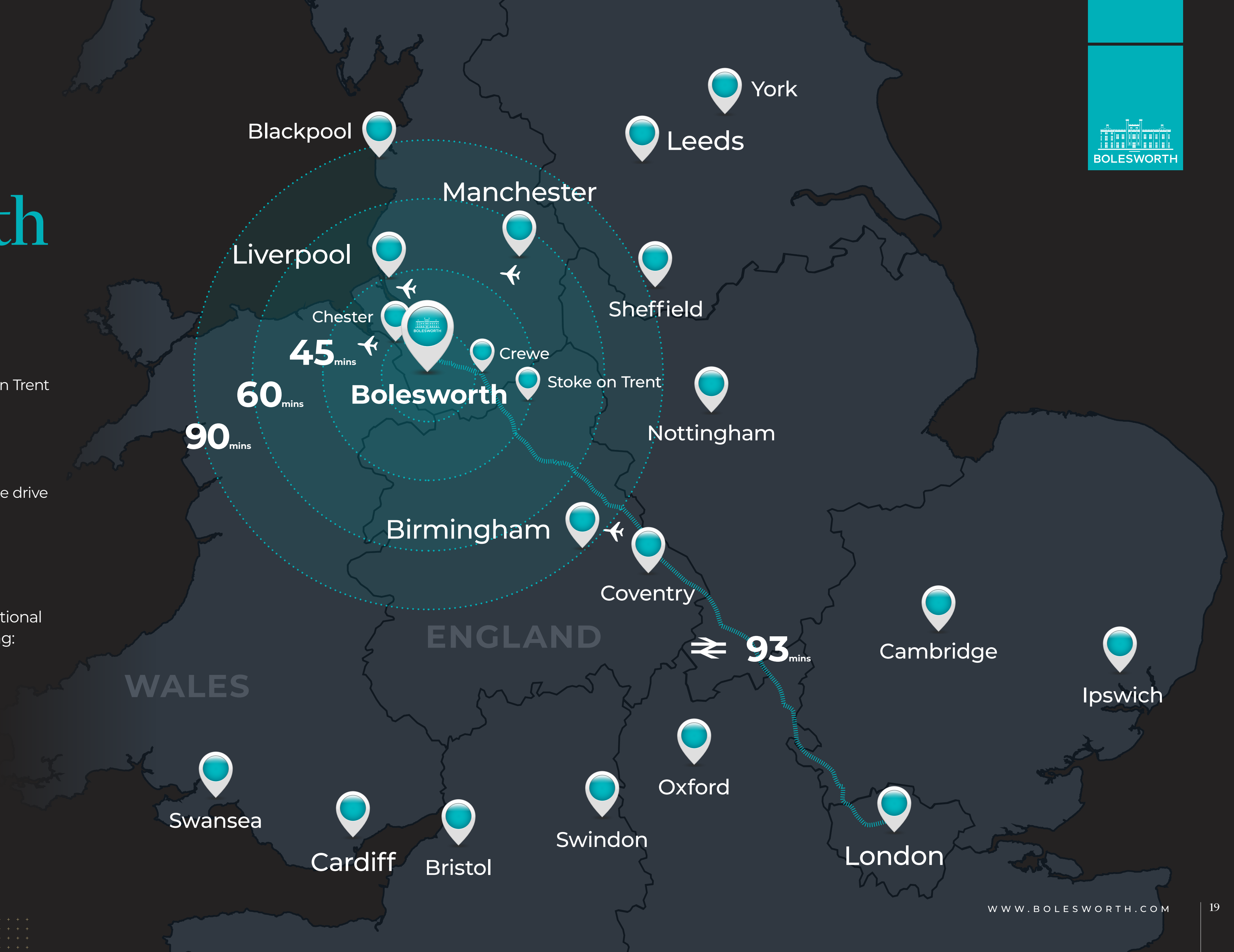
# Travelling to Bolesworth



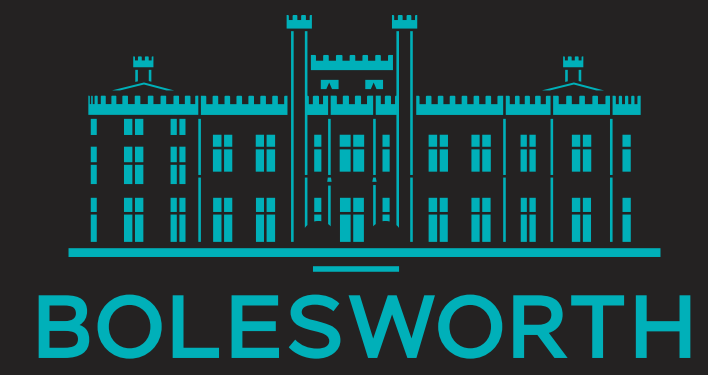
- **20 minutes drive** from Chester
- **45 minutes drive** from Liverpool & Stoke on Trent
- **60 minutes drive** from Manchester
- 90 minutes drive from Birmingham
- **3 International Airports** within a 60 minute drive
- 93 minutes by train to London Euston

While Bolesworth doesn't offer onsite accommodation, there are plenty of exceptional options just a short distance away including:

- **Carden Park Hotel**
- **Pheasant Inn**
- **Rowton Hall Hotel**
- **Mercure Chester Abbots Well**
- **Hotel Wrexham**







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